



**SREE NARAYANA COLLEGE**  
**Sivagiri, Varkala,**  
**Thiruvananthapuram 695 145**



Name	<b>LEKSHMI.J</b>
Address	<b>Happy Home, Kurakkanni, Varkala P.O, Thiruvananthapuram Dist., Kerala.</b>
Designation	<b>Assistant Professor of Commerce</b>
Area of Specialization	<b>Finance</b>
Date of Appointment	(i) In the institution : <b>05-01-2011</b> (ii) In the present post: <b>05-01-2011</b>
Academic Qualification	<b>M.Com; B Ed UGC (NET)</b>
Teaching Experience	<b>UG: 4 Years</b>
Classes handling (Degree/PG)	<b>UG: B.Com</b>
Area of Interest	<b>Marketing</b>
Area of Research	<b>Marketing</b>
Responsibilities undertaken	<b><u>2013-14</u> Member, PTA Executive , Sree Narayana College, Varkala.  Member, Advisory Committee, NSS Unit, Sree Narayana College, Varkala.  <u>2014-15</u></b>

	<p><b>Member, PTA Executive , Sree Narayana College,Varkala.</b></p> <p><b>Convenor,Placement Cell, Member, PTA Executive , Sree Narayana College,Varkala.</b></p> <p><b>Convenor, Extension Activities, Sree Narayana College, Varkala.</b></p> <p><b>Member ,Building Committee, Sree Narayana College,Varkala.</b></p>
Articles in Edited Volumes	<b>Published a paper titled “Handicraft Sector Schemes :A Growth Trend Analysis” in Research Essence, Vol 2(2),December 2014, ISSN 2348-2389.</b>
Study Materials	<b>Nil</b>
Workshops/Seminars attended	<p><b>Participated in UGC sponsored Two Day National Workshop on Multi-variate Analysis in Social Science held atPost Graduate Department of Catholicate College, Pathanamthitta on 18<sup>th</sup> and 19<sup>th</sup> of February ,2014.</b></p> <p><b>Participated in UGC sponsored Two Day National Workshop on Academic Writing held at Post Graduate and research Department of Economics S N College, Varkala on 3and 4<sup>th</sup> of March ,2014.</b></p> <p><b>Participated in UGC sponsored Two Day National Conference on Recent Trends in Kerala State Finance held at Post Graduate and research Department of Economics S N College, Varkala on 23and 24<sup>th</sup> of October, ,2014.</b></p>
Papers presented	<p><b>Presented a paper titled <i>Readers’ Perception regarding Newspaper</i> in the UGC sponsored Two Day National Seminar on Multi-variate Analysis in Commerce and Management Research held at K G College, Pambady on 16<sup>th</sup> and 17<sup>th</sup> of December ,2013.</b></p> <p><b>Presented a paper titled <i>Co operation in Financial Co operatives</i> in the UGC sponsored Two Day National Seminar on Multi-variate Analysis in Commerce and Management Research held at Dept of Commerce, S N College, Varkala on5<sup>th</sup> and6<sup>th</sup> of December ,2013.</b></p> <p><b>Presented a paper titled <i>BASIL III: A Critical Study of Pillar III- Market Discipline</i> in the UGC sponsored Two Day National Seminar on BASEL III Adaptibility of</b></p>

	<p><b>Indian Banks held at Dept of Commerce, S N College, Varkala on 26<sup>th</sup> and 27<sup>th</sup> of September ,2014.</b></p> <p><b>Presented a paper titled <i>Growth Trend Analysis of Handicraft Sector</i> in the UGC sponsored Two Day National Seminar on Multi-variate Analysis in Commerce and Management Research held at PG Dept of commerce and Tourism ,Catholicate College, Pathanamthitta on 28<sup>th</sup> and 29<sup>th</sup> of November ,2014.</b></p> <p><b>Presented a paper titled <i>Leadership and Decisionmaking</i> in the UGC sponsored Two Day National Seminar on Life Skills and Leadership Skills held at Post Graduate Dept of Commerce, S N College, Chathannoor on 10<sup>th</sup> and 11<sup>th</sup> of December ,2014.</b></p> <p><b>Presented a paper titled <i>Transition to IFRS : Challenges in Auditing</i> in the UGC sponsored Two Day National Seminar on International Financial Reporting Standards in the Indian Context held at Post Graduate Dept of Commerce, All Saints' College, Thiruvananthapuram on 16<sup>th</sup> and 17<sup>th</sup> of January ,2015.</b></p>
<p>Refresher courses attended</p>	<p><b>Attended UGC sponsored Orientation Programme (IT Oriented) conducted by UGC-ASC ,University of Kerala,Thiruvananthapuram from 23-4-2013 to 20-5-2013.</b></p>
<p>Extension work/Community Service</p>	<p><b>Faculty Member, Women's Study Unit, Sree Narayana College, Varkala</b></p>