



SREE NARAYANA COLLEGE
Sivagiri, Varkala,
Thiruvananthapuram 695 145



Name	Jubilee. S. V
Address	Thushara, Vakkom.P O Thiruvananthapuram-695308
Designation	Assistant Professor of Commerce
Area of Specialization	Finance
Date of Appointment	(i) In the institution : 05-01-2011 (ii) In the present post:05-01-2011
Academic Qualification	M.Com; BEd, TTC UGC (NET)
Awards	Nil
Teaching Experience	4 Years
Classes handling (Degree/PG)	UG: B.Com, B.Com Hotel Management
Area of Interest	Marketing and Finance
Area of Research	Marketing
Responsibilities undertaken	<ol style="list-style-type: none">1. Co-ordinator, Human Rights Forum, Sree Narayana College, Sivagiri, Varkala2. Member, IQAC.3. Internal mentor of Walk With a Scholar Programme.4. Co – ordinator, ASAP.5. Member, SSR drafting committee.6. Convenor, CLMC

Articles in Edited Volumes	<i>Published an article entitled Social Media Marketing: A Paradigm Shift in Business in an interdisciplinary biannual journal" Research Essence" published by Sree Narayana College, Sivagiri, Varkala.</i>
Study Materials	Nil
Workshops/Seminars attended	<ol style="list-style-type: none"> 1. Participated in National seminar on Financial Inclusion and Co-operative Banks-Emerging Growth Model held at Department of Commerce, University of Kerala, Thiruvananthapuram. 2. Participated in a training programme on General Informatics sponsored by Kerala State Higher Education Council, Thiruvananthapuram, organised by Dept of Economics, Sree Narayana College, Sivagiri, Varkala. 3. Participated in a three day workshop on restructuring the syllabi of First Degree Programme in Commerce under the Choice Based Credit and Semester System organised by Kerala State Higher Education Council and Board of Studies in Commerce, Govt. College, Attingal during 20th to 22nd March, 2014. 4. Participated in a National Seminar on "Financial Co-operatives – Issues in Governance and Regulation" organised by Department of Commerce, Sree Narayana College, Sivagiri, Varkala on 5th and 6th March, 2014. 5. Participated in a National Seminar on "Basel – III – Adaptability of Indian Banks" organised by Department of Commerce, Sree Narayana College, Sivagiri, Varkala on 26th and 27th September, 2014. 6. Participated in a National conference on "Recent Trends in Kerala State Finances" organised by Dept of Economics, Sree Narayana College, Sivagiri, Varkala on 23rd and 24th October, 2014. 7. Participated in a National Seminar on "Life Skills and Personal Leadership Skills" organised by the P G Department of Commerce, Sree Narayana College, Chathannoor, on 10^h and 11th December, 2014. 8. Participated in a National Seminar on "International Financial Reporting Standards in the Indian Context" organised by the PG Department of Commerce, All Saint's College, Thiruvananthapuram on 16th and 17th January, 2015.

Papers presented	<ol style="list-style-type: none"> 1. Presented a paper titled <i>Financial Literacy-A Key to Financial Inclusion- A Case Study of Nedunganda, Varkala</i> at the national conference held at Department of Commerce, University of Kerala on 4th March,2011. 2. Presented a paper titled “Legislative Amendmends for better Governance in Co-operatives” in a UGC Sponsored National Seminar on “Financial Co-operatives – Issues in Governance and Regulation” organised by Department of Commerce, Sree Narayana College, Sivagiri, Varkala on 5th and 6th March, 2014. 3. Presented a paper titled “A Critical Evaluation of Basel – III Norms on Public Sector Banks” in a National Seminar on “Basel – III –Adaptability of Indian Banks” organised by Department of Commerce, Sree Narayana College, Sivagiri, Varkala on 26th and 27th September, 2014. 4. Presented a paper titled “Guidance and Counselling Service and its influence on Studen’s College Life and Career Choice” in a National Seminar on “Life Skills and Personal Leadership Skills” organised by the P G Department of Commerce, Sree Narayana College, Chathannoor, on 10^h and 11th December, 2014. 5. Presented a paper titled “Hopes and Challenges in the Adoption of IFRS in India” in a National Seminar on “International Financial Reporting Standards in the Indian Context” organised by the PG Department of Commerce, All Saint’s College, Thiruvananthapuram on 16th and 17th January, 2015.
Research publications	Nil
Refresher courses attended	<ol style="list-style-type: none"> 1.Participated in a UGC-Sponsored Special Summer School (equivalent to an orientation programme or a Refresher Course as per UGC letter No.F.24-1-2012 dated 1-1-2013) conducted by the UGC-Accademic Staff College, University of Kerala, Kariavattom from 19-02-2013 to 11-03-2013.